

STUDENT NAME _____

ID # _____

MINOR				
6 HOURS UPPER LEVEL AT UMHB				
MARKETING				
18 HOURS				
BMKT	3311	Principles of Marketing		
BMKT	3312	Advertising & Promotion		
BMKT	3322	Consumer Behavior		
BMKT	3331	Marketing Research		
BMKT				
BMKT				

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db 3/30/2015